## MONTHLY MOTIVATOR March - April 2025

Helping sign manufacturers to maximize their business success.

Due to the volatility of the Canadian Dollar, prices are subject to change without notice.

## **BREAKING NEWS!**

## Announcing Rav en 8 ~ It Just Gets Better...For YOU

Rav en Vinyl Cutters have proven themselves for over 13 years now. Now, with the release of Rav en 8, you get a Top-of-the-Line Professional Vinyl Cutter that competes with the best of all the rest!

With this latest generation model, you get all the features that made the **Rav en** so popular in the first place, like dependability and affordability, plus so much more. Now you can complete more jobs, more easily, in less time!

## Ultimate Tracking for up to 50 ft! 3X the Speed!

Plus Large, Colour LED Touchscreen; USB Reader; Sleek, New Design.

### PACKAGE PRICE MENU

Lots of Extras!



Your choice for Wall Art and Crafts

Oct. 24 Rav en PKG \$997! Reg. \$1,297.00

Rav en 8 24" Cutter, WinPC Basic Software, Training Video, Fonts CD, Stand and 2 Star Starter Kitt, FREE Unlimited Tech Support - One Only

#### PKG 1 \$997

Rav en 8 24" Cutter, WinPC Basic Software, 2-Star Starter Kit ±, FREE tech support

#### PKG 2 \$1197

Rav en 8 24" Cutter, WinPC PRO Software, Training Video, 2-Star Starter Kit ‡, FREE unlimited tech support

#### PKG 3 \$1297

Rav en 8 24" Cutter, Stand, WinPC Basic Software, Training Video, Clipart CD, 3-Star Starter Kit ‡, FREE unlimited tech support

### PKG 4 **\$1497**

Rav en 8 24" Cutter, Stand, WinPC PRO Software, Training Video, Clipart CD, Fonts CD, Mini Rainbow Roll Starter Kit ‡, FREE unlimited tech support Special Vector Art Clipart #1 - \$347 Value included.

#Check our website for details.



### STANDARD FEATURES

- Top Professional quality
- USB connection
- Cut files from USB drive
- Enhanced cutting
- Quick-change rollers
- Large 1 meg buffer
- Software flexibility
- One year warranty
- 3 Pinch wheels

### Look inside...

Breaking News! Crafters' Corner Page 1 Sign Making Accessories Page 6 New - Faster - Better! Page 2 Page 7 **Short on Cash?** "A Lot More Cutter For a Little..." Page 3 Page 8 "Unleash Your Profit Potential" Page 4 **Clear Outs** Page 9 Ideal Choice for your Business Page 5 Page 10 Clearance

### With you every step of the way

1-780-439-3344 Toll Free 1-877-900-3344 www.signequip.com













# CRAFTER'S CORNER

### Transparent Glitter Vinyl

493 Silver 451 Sky Blue 460 Lemon-Lime 461 Lime New! 497 Dk Grev 453 Blue 435 Magenta 499 Black 475 Tangerine New!! 439 Purple 437 Rosy New! 474 Yellow

477 Sunflower 447 Apple Green 473 Pink Apple Green 473 Pink 24" width Sale \$7.97 | yd. 461 Orange 841 Holographic

464 Red 464 Red Reg.\$14.97 / lin. yd.

### **New 12" Wide Vinyl In Stock**

631 White Removable 631 Black Removable 12" width 3 Mil White Permanent \$3.95 / lin. yd. 3 Mil Black Permanent 813 Blue Stencil Vinyl

### **Polished Metal Vinyl Colors**

493 Silver 453 Blue 24" width 499 Black 451 Sky Blue \$14.97 / lin. yd. 474 Yellow 439 Purple

461 Orange 447 Apple Green 464 Red 455 Royal Blue

437 Rosy 470 Teal

### New!! Siser Twinkle HTV

Twinkle is a smooth glitter heat transfer vinyl that has a unique reflective effect.

Fushia, gold, silver, red, white in stock Other colors available.

12" width \$21.97 / lin. yd.

## New Lustre Films

885 Silver 901 Orange

902 Bright Green 886 Champagne 499 Black 904 Red 24" width 905 Sky Blue 903 Bronze \$29.97 / lin. yd. 906 Royal Blue 907 Magenta 900 Lemon-Lime

Sale \$14.97 | yd. 908 Teal 909 Purple

### **Heat Tranfer (New Colors) T-Shirt Vinyl**



**Buffalo Plaid** for your Christmas projects!!

> See our website for a complete list of colors and prices.

## New Metalized Chromes and More Fun

**801 MIST** 80123 GOLD MIST 80130 CHERRY MIST 80131 TEAL MIST 80138 BLUE MIST 80138 PURPLE MIST 80169 PINK MIST

841 RAINBOW MATTE

887 Yellow

801RB RAINBOW MIST 849 TIE DYE 847 SILVER RAIN 848 PINK RAIN

802 CONFETTI

805 BUBBLES

24" width 810 M DIAMOND PLATE \$29.97 / lin. yd. Sale \$14.97 | yd.

### New!!! Siser EasySubli HTV

EasySubli®, the matte heat transfer vinyl that's receptive to sublimation inks! It works on cotton blends and colored polyesters. Call for Sale pricing or to order.

### **New! Pastel Permanent Vinyls**



- Pitashio

- Salmon

\$7.97/yd. - Sea Glass 24" wide - Papya

- Periwinkle

Sale \$3.97 | yd.

### **New! Opal Holographics Vinyls**



- Imagine, hundreds of uses: weddings, glasses, signs, banners, phone cases, laptops, computer cases ....

Sale \$14.97 | yd.

\$29.97/yd. 24" wide

New (FREE) Crafters Vinyl Color Card! Ask For It!

# **SHORT ON CASH?**

## These Flexi Complete Software Savings Are For You!

### Here's what we've got:

Flexi Complete. Available in Flexi (based on Pro) or Flexi Design. There are 2 ways to subscribe: Commit to an Annual Subscription or on a Monthto-Month basis.



### Here's what it will do for you:

Save you so much money on Top-of-the-Line software, it's absolutely amazing!

**Let's do some cash flow math:** You can pay \$4199 up front for **FlexiSIGN-Pro.** (Let's round that off to a \$4200 expenditure for the year - NO upgrades included.)

Or you can buy a **Flexi Online Subscription** annual plan - ALL upgrades included (Bug Fixes, New Features, New Printer Drivers, New Cutter Drivers, Import Filters, etc.)

Breaking it down, the **Flexi Online** version, based on Pro, costs you just **\$83.99 /month**. \$83.99 X 12 months means **you'll spend only \$1000 for your software over the same year.** 

This saves you \$3420 on **Flexi** for the year, freeing up much needed cash for other important expenditures! In reality, it's much more, given that you never have to dig deep for important upgrades. At some point it always becomes necessary to upgrade, which normally averages between \$300 and \$500 extra per year.

Divide \$3400 by \$1000 and you'll also notice that it'll take you more than 3.5 years to spend the same amount of money on your Flexi Subscription that you would have spent up front on the non-subscription, no-updates-included version! This makes excellent cash flow sense.

### Here's what you want to do next:

Check our website, call us, email us, fax us. Get all the info you need, then crunch the numbers yourself. Running a profitable business is always about cash flow, and a **Flexi Subscription** offers a two-fold benefit. It frees up cash for other much-needed expenditures and it allows you to get started with the industry's leading software, minus an initial large cash outlay.

Once you're convinced, contact SignEquip to order your **Flexi** Complete now.

# Mac Designer Version Now Available!!



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# **Vertical Panel Saws**



# **SIGN**MAKERS SERIES









### **Product Description:**

The Sign Maker Series saws are designed specifically for the multitude of materials used in sign shops. It includes a Makita 5007F circular saw on a Spinning Saw Insert Plate, a Spring Hold Down to help support thinner material, and the Pivoting Knife Insert Plate for cutting soft or thin materials such as Coroplast, foamboard, PVC, cardboard and more! Easily cut vertically or horizontally with the saw or knife.

This substrate cutter also features an industry-leading dust collection system. The Folding Stand is as easy to open and close as a ladder, yet provides complete stability while in operation. For portability and mobility, Transport Wheels are included. Both the vertical and horizontal Measuring Tapes help to ensure accurate cuts. The Stop provides the capability to make repetitive cuts, and the Bar on the Stop allows for cutting strips.

Available Compact Models: 52 Cross Cut Model# C52SM

64 Cross Cut Model# C64SM

Available Fullsize Models: 52 Cross Cut Model# FS52SM

64 Cross Cut Model# FS64SM

76 Cross Cut Model# FS76SM

88 Cross Cut Model# FS88SM

100 Cross Cut Model# FS100SM





### Standard Equipment:

Powder Coated Steel Frame Nickel Chrome Plated Guide Tubes (Zinc Plated on 88/100) Accu-Glide Sealed Bearing System Quick Release Carriage with 2 Locks Retraction Mechanism Cord Holder Center Material Support

### Package Includes:

Makita 5007F Saw Spinning Saw Insert Plate Pivoting Knife Insert Plate Dust Hood and Hose Dust Containment Brush Folding Stand Transport Wheels Dual Rip Gauges Stop Block with Bar Two Measuring Tapes Spring Hold Down

### **Optional Accessories:**

ACM Rolling Shear Insert Plate Sheet Clamp Full Mid-Fence Floating Router Insert Plate Full Builders Extensions Laser Guide Frame Dust Collection Steel Sleeved Material Rollers

Our patented Accu-Square alignment system assures that your machine will never go out of square and our Accu-Glide sealed roller bearing system provides for smoother carriage action and tighter tolerances.

Want to cut Dibond® with no dust & have smooth edges? Add our ACM Cutter Insert with Sheet Clamp. Want to use a V groove Dibond®? Add our Floating Router Insert Pate.

www.sawtrax.com

**MADE IN USA** 

Call for Quote 780-439-3344 1-877-900-3344











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# Ideal Choice for your Business

because you deserve the best

# **Sigmont - Laminator**



Royal Sovereign's next generation of Heat Assist Laminators are available in both 55 inch and 61 inch widths. With cutting edge features such as lightening speed, high grade rollers, rear remote and slitters, the Sigmont series laminators are in a class of their own.

### **Highlighted Features**

- · High Grade Silicone Roller for Consistent Lamination
- Rear Slitters for Inline Print Separation
- · Front Facing Roller Nip Adjustment Crank
- Maximum Speed of Just Over 49 ft/min
- Foot Pedal and Rear Remote Included
- · Integrated Rear Material Rewinder
- Shaft Bar Roll Media Centering Guides
- Fully Assembled, just Roll and Go!



Only \$9997









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# All New Features

## **SUMMA S CLASS 3 SERIES**

PRECISION, DURABILITY, AND VERSATILITY AT ITS FINEST

S Class 3 roll cutters feature jrst-class engineering and advanced cutting technology. The new S Class 3 series is crafted to cater to the needs of true professionals who demand nothing short of top-notch performance, pinpoint precision, and unparalleled versatility in their work. With its advanced technology, intuitive software GoSign, durable construction, and timesaving features they surpass even the most demanding user expectations.

With SummansTrue Tangential Cutting Technology these cutters achieve unmatched precision, even down to the tiniest details. Experience seamless ability of cutting and creasing or cutting and drawing without the need for tool changes, empowering you to handle diverse cutting tasks with ease and esciency, as smooth and accurate as ever.

The cutter also proves to be a durable workhorse built to last. Constructed with premium materials, it can withstand heavy use while delivering consistent, **high-quality results** day in, day out.

From vinyl cutting to precise digital die-cutting and plotting on various materials, the S Class 3 is a true do-it-all cutter, catering to a myriad of creative needs. It is your ultimate choice for handling expensive foils and valuable vinyl prints with precision and reliability

Prepare to elevate your cutting endeavours to new heights of excellence with European craftsmanship. Place your trust in the S Class 3 cutters, and you $\pi$ II never look back.







## **NEW - FASTER - BETTER!**

## Announcing DC5 - "Making It Easier For You!"

Leave your printing problems behind!
Say hello to clean air, clog-free printing,
virtually NO maintenance, mess-FREE ribbon cartridges,
and Ready-to-Go Prints!
(It <u>cuts</u> too!)



### **UPDATES for ENHANCED PRODUCTIVITY & EASE OF USE**

- \* Now supports 20" media, as well as 24", 30" & 54"
- \* USB support for Multiple Printers
- \* Ethernet Connectivity
- \* Increased Processing Power
- **★7X Faster** processor
- \*Redesigned, vivid colour, **Touchscreen Interface** for faster, easier navigation, with a broader range of on-screen information

## **Summa DC5 Printer-Cutter!**

\$29,997 CAD

Includes FREE Shipping, FREE Training at our depot, & Unlimited Tech Support.

Resin ribbon printing can last <u>outdoors for up to 5 years without lamination</u>. One single machine will deliver durable full colour and accurate contour cut graphics with the ability to cut completely through the material. The <u>automatic</u> resin ribbon changer can combine process colours, a wide range of <u>spot colours</u>, <u>mirroring metallic foil</u>, <u>holographic foil</u>, and <u>white printing for high-profit graphics that only thermal transfer printing will provide. Moreover, thermal transfer printing is currently the <u>most environmentally-friendly method</u> on the market. There is no chemical waste, no VOC's (Volatile Organic Compounds) exhaust or noxious solvent fumes that could entail any health risk.</u>



Check out the amazing demo video on our website!



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## "A Lot More Cutter For a Little More Money"

New!! Summa S One - The #1 Cutter In Its Class is Your Best Choice!

- New - User freindly touchscreen

- New - Up to 600 gm knife pressure

- New - Ethernet, Wifi & USB connectivity

- New - Ergonomic Design

- New - OPOS sensor

- New - Summa GoSign Software



Whiz would <u>you</u> buiz a Summa S One Series Vinizl Cutter?

Check out the videos
on the SignEquip website
and YouTube
for your answer!

Have you heard about the S One - the longest tracking, most dependable and user-friendly, friction-feed vinyl cutter you'll ever experience? It's true! Plus you also get state-of-the-art **optical positioning (OPOS X)** for unparalleled accuracy, advanced step-and-repeat capabilities, and flexible media handling for impeccable align and cut results of your finished prints, on a wider range of media and overlaminates. **OPOS X even reads registration marks on reflective, holographic, and mirrored finishes, as well as through overlaminates.** 

Sound good already? **Lower your production costs and reduce waste** with the enhanced cutting head by cutting beyond the pinch rollers. It's **faster weeding** too! **Now you've increased your profits!!** 

There you have it, an <u>easy-to-use</u>, <u>dependable</u>, <u>efficient</u>, <u>long-tracking</u>, <u>accurate cutting</u>, <u>versatile</u>, <u>waste-reducing</u>, <u>economical</u>, <u>professional</u> cutter. What's not to love?

You might notice the price is slightly higher than some other cutters on the market. Why is that? Remember, you get what you pay for! Why waste your valuable time learning to use other cutters? If you can find another cutter with all of the features, benefits, and cost-saving advantages of Summa S One Series - we'll eat our shorts! Besides, the waste-reducing benefit of the cutting head alone could easily save you more than the price of a new Summa S One.

**Summa S One Series** is the **best economical choice** for a **long-term investment** in your business!

Contact SignEquip now to order your Summa S One Vinyl Cutter.

30" - \$3997

Stand andBasket is optional.

Larger sizes available, please see our web page.











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### Some crazy savings for you!

Price cuts!! Check it out.

### 30" Premask Applicator



- Wrinkle free application
- Reliable
- Desktop Model

**Sale \$297** 

### Rapid Tac II

These environmentally friendly application liquids make the installation of vinyl graphics fast and easy!!

32 Fl. Oz. Sale \$29.97 128 Fl. Oz. Sale \$89.97 Gal.

# Rav en 8 Vinyl Cutter

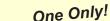
### One Only!



- 24 inch desktop cutter
- Winpc Basic Software
- Usb Connections
- 1 year Warranty

**Sale** New \$797.00

# Rav en 8 Vinyl Cutter



- 24 inch cutter c/w stand
- Winpc Pro Software
- Usb Connection
- \$600 starter kit included
- 1 year Warranty

**Sale** New \$1497.00

### **Vinyl Wall Rack**



StrongArm Wall Racks conveniently store up to 16 rolls of vinyl and other roll goods onto unused wall space above your cutter, over your work area or any location that keeps your vinyl within easy reach.

One Only

**Sale \$197** 

New \$227.00

### **Like New Heat Press**



One Only Sale \$497

New \$997

### Cutting Mat - 4' x 2'



This self-healing mat is perfect for your production tables. Now you can cut razor straight on this thick, seamless mat. Make a cut and then another only a hair away.

<sup>led.</sup> \$129

### **Heavy Duty Vinyl Rack**



Heavy duty rack holds up to 32 rolls. Will hold up to 48" long rolls. Custom built - 1 only.

Sale \$397.











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### Some crazy savings for you!

Price cuts!! Check it out.

### SawTrax Vertical Panel Saw/Mat Cutter **Prevously Owned**



Full Size 64" Signmaker Pkg.

- 7 1/4 inch Makita Saw
- Knife Cutter insert and spring hold down
- Use as panel saw or Matt Cutter

New Price \$7500.00 Asking \$2497. **Excellent Condition** 



### **Refurbished Summa** D120R Cutter

48" Vinyl Cutter - C/W OPOS

The Summacut has powerful servomotors and Summa's MicroSprocket™ drive let you cut with amazing speed, confidence, precision and long tracking. 6 Month warranty.

To Clear \$2997 + GST New \$7500.00

### Summa DC 4SX Refurbished 30" Printer-Cutter



- No fumes
- No laminating
- Auto changing cassettes
- Prints white and specialty colors
- Outstanding printer for make decals

**Sale \$7,997** New \$19,997.00 Lease from \$297 / month OAC

### Ioline Studio 8 36"



- Workhorse 36" width
- c/w Stand
- Servo Motors
- Drag knife cutting head
- Catch Baskets
- No OPOS
- includes WinPCBasic Software
- Cuts Oracal Sandblast mask

Sale Price \$497

New \$7500.00

# Rav en 8 Vinyl Cutter



### One Only!

- 24 inch cutter c/w stand
- Winpc Basic Software
- Usb Connection
- Basic starter kit included
- 1 year Warranty

**Sale** New \$997.00

### Summa DC 4 Refurbished 54" Printer-Cutter



- No fumes
- No laminating
- Auto changing cassettes
- Prints white and specialty colors
- Outstanding printer for making decals.

**Sale \$9,997** New \$29,997.00

## Refurbished Rav en Vinyl Cutter



One Only!

- 24 inch cutter c/w stand
- Winpc Basic Software
- Usb Connection
- Basic starter kit included
- 6 year Warranty

**Sale** New \$497.00

### **Coro - Claw Cutter** Cuts 3 mil Coroplast



Reg \$39.97 Sales \$19.97











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